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BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

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POSTAL RATE COMMISSION  
OFFICE OF THE SECRETARY

MAILING ONLINE SERVICE )

Docket No. MC98-1

VAL-PAK DEALERS' ASSOCIATION, INC.  
NOTICE OF INTERVENTION  
(August 12, 1998)

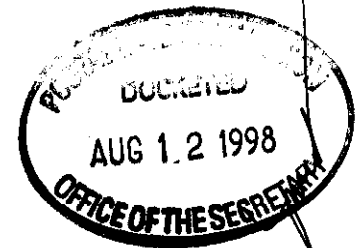
Val-Pak Dealers' Association, Inc. (hereinafter "VPDA") hereby files its Notice of Intervention as a full participant in the above-captioned proceeding pursuant to Rule 20 of the Rules of Practice, 39 C.F.R. section 3001.20.

VPDA is an association of approximately 250 franchisees for Val-Pak Direct Marketing Systems, Inc., which are substantial users of Standard Mail, as well as other classes of mail, all of which may be affected by the Postal Service's request for an experimental classification herein.

Service of documents relating to this proceeding should be made on each of the following:

Mr. Joseph H. Bourdow  
President  
Val-Pak Direct Marketing Systems, Inc.  
8605 Largo Lakes Drive  
Largo, Florida 33773-4912  
Fax: (813) 397-4968

Dr. John Haldi  
Haldi Associates, Inc.  
1370 Avenue of the Americas  
New York, New York 10019-4602  
Fax: (212) 664-8872

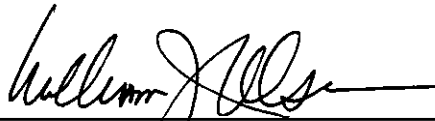


VPDA is a major user of the U.S. mails in terms of both quantity of items mailed and costs of postage, and would be significantly affected by the experimental classification proposal of the United States Postal Service.

At this stage of the proceedings, it is unknown whether the Postal Service's request for an experimental mail classification and for a market test, as proposed, is in accordance with the Postal Reorganization Act. See 39 U.S.C. sections 3622 and 3623.

VPDA intends to participate actively in any hearing that may be held in this matter.

Respectfully submitted,

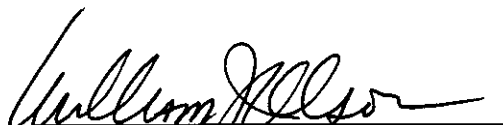


William J. Olson  
John S. Miles  
John F. Callender, Jr.  
William J. Olson, P.C.  
8180 Greensboro Drive, Suite 1070  
McLean, Virginia 22102-3823  
(703) 356-5070

Counsel for Val-Pak Dealers' Association, Inc.

CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with Section 12 of the Rules of Practice.

  
William J. Olson

August 12, 1998